



WORKING WITH TRUE HUMBOLDT



We're True Humboldt. And that means a lot.

Humboldt is more than the name of a place. It's an icon, a legend, an idea. More than anything, though, it's a philosophy—even a mission. At least it is to us. We believe cannabis can play a healing role in a patient's life. Physically. Emotionally. Environmentally. Even spiritually. That's why we've dedicated ourselves to offering the best cannabis and service available anywhere.

Here's how we do it:

We grow under the California sun.

- It produces superior terpene and cannabinoid levels.
- It cuts costs.
- It's environmentally responsible.

We grow the natural way.

- We use best management practices and strive to adhere to organic techniques.
- We have an integrated pest management program focusing on prevention.
- We store winter rain water to promote salmon safe gardens.

We're a collection of farmers run by a conscience, not a corporation:

- We educate patients on the benefits of a sungrown and organic approach.
- We believe in the Humboldt tradition and terroir.
- We're committed to growing a community that expects top-quality, natural medicine.

We're active members of the community.

We do business in Humboldt County because it's where we live, and we're committed to making our community a better place however we can.

- True Humboldt is made up of a growing number of local family farms.
- Our farmers have lived and farmed in Humboldt for a minimum of 10 years, with a current average of 25 years experience.
- We live in Humboldt, we raise our families here, and run our businesses here.
- We're steeped in tradition, but we continue to evolve our approach.
- We are striving for fully permitted farms with best-in-class management practices.
- We're committed to hiring and sourcing locally.
- We function as a not-for-profit co-op of farmers.
- We're always looking for quality like-minded farmers to join our efforts.

How we run our business.

Before anything, we're all farmers. We've worked hard at what we do, and we've acquired a lot of wisdom. We use our individual experience and insights to help each other. In other words, we're transparent and we're collaborative. It's critical to our success.

Humboldt is synonymous with unsurpassed quality:

- We share our accumulated experience and knowledge.
- We have stringent time-tested growing techniques.
- We limit nutrients before harvest to enhance the pleasure of consumption.
- We only use clean, clear water before harvest to enhance the unique fragrance and taste of the flower.
- We properly time harvest to maximize medicinal compounds.
- We pay close attention to the details AFTER harvest, too (optimal drying times, perfect curing conditions, and exacting, consistent trim standards).

How we support your day-to-day needs.

Our commitment to quality and consistency extends beyond our farming. We realize that we're in it together, and that you're running your own business. That's why we're building a model that supports your business. Here's what you can count on:

- Telephone assistance Monday-Friday, 10am to 5pm (PST).
- Order processing via phone or email.
- Once you've placed an order, we will:
 - Provide confirmation and delivery date promptly.
 - Deliver the confirmed order within our weekly delivery cycle (contact us for details).
 - Provide the target delivery time two days in advance.
- We stand by our product and will accept returns for quality issues.

How we work together.

The first thing dispensaries need on their shelves is product that patients ask for. That requires a superior product, distinctive packaging, and a little marketing to help communicate what sets us apart. Work with us and we'll supply you with:

- Access to a diverse group of Humboldt family farms and their premium, sungrown cannabis.
- Point of Sale patient education.
- Branded packaging in two sizes (1-3.5 grams, and 7-14 grams).
- Premium, impermeable, branded containers for resale.



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